

INTRODUCTION

In today's Business scenario, Indian Industries/OEMs are surging into global market including developed countries such as USA, EUROPE and JAPAN. This necessitates manufacturing of high quality products that comply with world class standards. At a global level, to be competitive, OEMs are offloading about 90% of their components to suppliers in order to cut costs. While OEMs are mostly CUSTOMER DRIVEN instead of being SUPPLIER DRIVEN, most of the Suppliers are always in Fire Fighting mode trying to manage daily work related issues. A possible answer to this situation lies in adopting DWM – Daily work management.

Keeping this in mind, IMTMA is conducting a classroom program on **‘Customer focussed Daily work management system’**.

FOCUS AREAS

- To fill Gap between Customer Expectations and Actual Delivery by Suppliers.
- Achieving suppliers Organization Goal through Individual's Goal.
- Transforming Supply Chain Management System from Customer driven to Supplier driven.
- Transformation of Organization culture by Transforming People.
- Change in Mindset & Attitude. Fire Fighting has occupied the Mind.
- To Eliminate Fire Fighting against Non-Conformities/ Defects and to shift focus to Prevention .
- Learning Attitude upliftment (Individual's Carrier Goal orientation)
- Capturing Opportunities and Creating Value in Root Cause Analysis at Control Points.
- Concept of Three Level Value Creation (Bottom, Middle and Top lines)
- Competency Development (Root cause Analysis).
- Achieving Work Life Balance to increase work efficiency
- Ownership Enhancement (No Success without ownership).
- Reduction in NVA Elements while creating Value in RCA at all control points.
- Moral Upliftment (Pride of having done something)
- Saving of Manager's time (Time spent in correcting sub-ordinate's mistakes)
- Demonstration of Effectiveness of DWM in Reduction in Rej/Rework and Reduction in Customer Complaints

KEY TAKE AWAYS

- Individual's Learning of a Road Map to become Customer Focused personality increasing their value in job market.
- Organization learns to become an Institution where good people are made and these good people in turn make good products.
- Organizations are increasing their value in employer's Market (More inflow of good People) and increasing customer loyalty thereby opening the opportunities of more business.

PARTICIPATION FEE

Rs. 4500/-
+18% GST

**IMTMA Members/ Micro Companies/ Individuals/
Educational Institutions / Students/ IMTMA Non
Members/ Others**

USD 180/-
Overseas Participants

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

1. Supplier’s CEO, Managers and Engineers from Production , Quality, Maintenance & PPC etc
2. OEM’s Managers and Engineers from Materials/Purchase , PPC and Supplier Quality

FACULTY

This Program will be conducted by **Mr. Ashok Kumar Shrivastava**.

Mr. Ashok Kumar Shrivastava, a Graduate Engineer, is an Industry Expert with demonstrated domain expertise of over 38 years from a leading auto OEM in Quality and Quality related systems & processes. He had been a HR faculty over the last several years covering Quality aspects like SPC, QC, Problem solving tools and Measurement System Analysis. He also has experience in data organizations and data Management Systems.

DWM Concept is his self-conceived training Module customized by focusing on the need in his professional career and it has proved to be an effective solution in enhancing supply chain Management in terms of Quality & Delivery. He has trained and provided consulting to about 200 suppliers so far on DWM throughout India.

For Registration Contact

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