

INTRODUCTION

Economic growth in India calls for a conscious move towards quality, empowering consumers with options and increased consumer awareness. For manufacturing industries, this necessitates the concentration on quality in order to protect their brand image. This has resulted in manufacturer to infuse quality management programs and controls into their products, processes, logistics and service support. **A quality complaint can lead to multiple ripple effects that can impact 10X or more than just the replacement cost due to above reasons.**

Keeping this in view, Indian Machine Tool Manufacturers' Association (IMTMA) is organizing an classroom programme on **“Cost of Poor Quality”**.

FOCUS AREAS

- Basic definition and concept of Quality
- Modern definition of Quality
- The concept of Quality, Value and Cost
- Concept for Quality and cost optimization.
- New definitions of Quality and cost
- Concept and component of Cost of Quality
- Importance of determining cost of Quality and Cost of Poor Quality
- Data collection and reporting of cost of Quality
- Implementing Quality tools for understanding and improving cost of Quality.
- Steps for achieving Improvements on Cost of Quality
- Case study for achieving improvements in cost of quality

KEY TAKE AWAYS

1. To understand to basic concept of Quality, Cost and Value
2. **Learn various best practices to control processes and reduce COPQ**
3. **Implement the tools, practices to reduce and prevent generation of poor quality**
4. To understand the importance of determining Cost of Quality and cost of Poor Quality.
5. To achieve continual improvements in Cost of Quality and Cost of Poor Quality

PARTICIPATION FEE

Rs. 5000/-
+18% GST

**IMTMA Members/ Micro Companies/ Individuals/
Educational Institutions / Students/ IMTMA Non
Members/ Others**

USD 200/-
Overseas Participants

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

Department managers, Executives, Engineers from Quality Assurance, QMS, Product Development, Production, Manufacturing Engineering, Production Planning Production, Maintenance, Supply Chain, SQA, Purchase etc.

FACULTY

This programme will be conducted by **Mr. Charudatta Atre**.

Mr. Charudatta Atre is a Qualified Mechanical Engineer and industry expert with more than 30 years of experience the field of Quality, Lean Management, Six Sigma, Lean Six Sigma etc. Mr. Charudatta is qualified Master Black Belt in Lean Six Sigma. He has conducted several training programs, work shops in topics related to Lean Management, Six Sigma, Lean Six Sigma etc. Mr. Charudatta Atre is former Associate Vice President of Quality with Kalyani Maxion Wheels Pvt Ltd. He has also served in TUV SUD South Asia, Saint Gobain Sekurit Ltd.

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