

INTRODUCTION

The current emphasis of 'Make in India " and thrust being on exports, it is imperative that the industries develop their skills and knowledge levels to succeed. One of the concern areas is the compliance and legal requirements of the importer, which is often neglected in the beginning by the stake holders resulting in time delay, loss, etc., To sell a product in Global market one needs to understand and comply to the relevant standards and directives right from the design stage to avoid any non-compliances and delays. The manufacturer should also know the options available for conformity assessment. Cases of Manufacturers jumping into the export bandwagon and then burning their fingers owing to lack of the above knowledge are surfacing very frequently these days.

This programme is aimed at providing an insight to the manufacturers of product and machinery intending to sell their products in the overseas markets. The EU and GCC today have harmonized the requirements for their internal markets and made it easy for the exporters. This programme will provide a good level of understanding of the legal and general compliance requirements and the services locally available in this direction.

FOCUS AREAS

- Basics of Product certification - ISO/IEC
- National scenario
- Selection criteria to employ an agency
- European Union - Directives, CE compliance
- Salient features of LVD, EMC directives
- RoHS and its compliance : North America , Asia / Australia/ Africa
- IEC schemes for global market

KEY TAKE AWAYS

After undergoing the programme, the participants will be able to -

- Developing the correct compliance strategy for the product
- Documentation requirements
- Choosing the right standard
- Selecting the appropriate agency to do the conformity
- Importance of Accreditation
- Overview of Key risk assessment standard ISO 12100

PARTICIPATION FEE

Rs. 9500/-
+18% GST

**IMTMA Members/ Micro Companies/ Individuals/
Educational Institutions / Students/ IMTMA Non
Members/ Others**

USD 380/-
Overseas Participants

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

This programme will benefit companies which plans to make it big in the global market can depute their decision makers such as CEO's, Senior Management personnel, Quality professionals from the company, Design experts, Marketing managers, etc., for whom compliance knowledge is a must.

FACULTY

This programme will be conducted by **Mr. M.G.Sathyendra, Consultant & Trainer - Global Certifications.**

Mr. Sathyendra has been engaged into domestic & international certification for the last 35 years. He held senior positions in organizations like BIS, CSA International, Intertek, etc., He is engaged in Consultancy & Training activities for the last more than 5 years and associated with many certification agencies for third party inspections. He is also a trainer for ISO 9001, ISO/IEC 17025 for labs and ISO/IEC 17020 for inspection agencies. He is Chairman of the quality cell for IEEMA, Secretary for ISLE Karnataka, and a technical expert for NABL.

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