



INTRODUCTION

On India's 68th Independence Day, Hon'ble PM Shri Narendra Modi urged industries, especially MSMEs, to adopt the "**Zero Defect, Zero Effect**" approach— should manufacture goods in such a way that they carry zero defect and that our exported goods are never returned to us. We should manufacture goods with zero effect that they should not have a negative impact on the environment. He emphasized the need to manufacture high-quality products that are globally competitive and eco-friendly.

Enhancing MSME competitiveness is key to fuelling India's manufacturing growth, driving exports, and strengthening the economy. A swift focus on lean manufacturing, advanced technology, and defect-free production is vital for India's global success and GDP growth.

For Registration: [Click Here](#)

FOCUS AREAS

- About Zero Defect Zero Effect
- How ZED Originates?
- RAMP Scheme - Raising and Accelerating MSME Performance
- Tangible and Non-Tangible Benefits
- Certification Level and Processes
- Brief about ZED Parameters
- RSJ ZED Awareness Hub

KEY TAKE AWAYS

After undergoing the programme, the participants will be able to -

- Encourage MSMEs to adopt advanced technology and tools, continuously upgrade processes, and achieve high-quality, high-productivity manufacturing with minimal environmental impact.
- Build a robust ecosystem for ZED manufacturing to enhance MSME competitiveness and enable exports.
- Identify improvement areas to assist the Government in shaping policies and prioritizing investments.
- Learn about the Financial and Non-financial benefits.

FEE PER PARTICIPANT (PER LOGIN)

PARTICIPANT PROFILE

- MSMEs coming under manufacturing sector
- MSMEs Registered with the Udyam registration portal

FACULTY

This programme will be conducted by **Mr. Veerendra Ingle**, a seasoned Textile Quality Professional with 21 years of industry experience. He holds a Diploma in Textile Manufacturing and a Bachelor's degree in business administration and currently serves as the Whole-Time Director of RSJ Inspection Service Limited.

Mr. Ingle is a certified ZED Assessor, ISO Lead Auditor, and an expert in SA 8000 Social Accountability Standards. His expertise includes promoting quality excellence through the Zero Defect Zero Effect (ZED) initiative, fostering workplace accountability, and driving adherence to global quality standards.

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