

## INTRODUCTION

"Communication fitness" refers to being consistently effective, clear, and confident in all forms of communication- verbal and non-verbal. In today's dynamic corporate environment, this skill is not just helpful, but critical.

The corporate professionals who are having this crucial skill are having an competitive edge of-

- Building Stronger Relationships
- Enhancing Leadership Impacts
- Improving Clarity and Efficiency
- Boosting Career Growth
- Helping Manage Conflict
- Supporting Change Management
- Improving Customer Relationships
- Enabling Better Decision-Making

## FOCUS AREAS

- Business Context of Learning, Communication Fitness & its impact, Communication Basics
- Verbal communication- basics, styles, improvements
- Non-verbal communication- basics, styles, improvements
- Visual Communication- basics, styles, improvements
- Written Communication- basics, styles, improvements
- Barriers to effective communication, 7C principles of communication
- Way forward learning & winning journey

## KEY TAKE AWAYS

- To understand the impacts of good and bad communication at workplace.
- To learn the communication fundamentals- process, types, enablers /barriers, etiquette, etc.
- To realise the self-improvement areas through the assessments & develop them.
- To transfer the learnings in our actions, interactions and behaviour while communicating.
- To make the best use of these learning in improving self and organizational capabilities, and delivering great performance, building strong relationships

## PARTICIPATION FEE

**Rs. 6600/-**  
+18% GST  
**IMTMA Members/ Micro Companies/ Individuals/  
Educational Institutions / Students/ IMTMA Non  
Members/ Others**

**USD 260/-**  
**Overseas Participants**

**Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company**

## PARTICIPANT PROFILE

All People Managers / Leaders / Supervisors, Individual Contributors who communicates with key stakeholders.

## FACULTY

This programme will be conducted by **Dr Ravikumar Kurhade**.

**Dr Ravikumar**, by education is M Tech from IIT Kharagpur, MBA & Doctorate in Mechanical Engineering from SGBAU Amravati. He is having an overall 26 years of extensive experience and expertise helping the industries (Steel, Power, Projects, Oil, Shipping, Logistic, Telecom, Elevators & Escalators, Machining, Fabrication, Education, etc) to acquire the knowledge & skills, solving the problems for enhancing performance and earning competitive advantages.

Dr Ravikumar is passionate Human Resource Development professional, skilled in in transforming L&OD as an integral part of business, nurturing and earning huge competitive advantages.

### For Registration Contact

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