Manufacturing Technology Training
An IMTMA initiative

Communication Fitness for Corporate Professionals
Date : 27 November, 2025
Venue : IMTMA Technology Centre, Pune

INTRODUCTION

"Communication fitness" refers to being consistently effective, clear, and confident in all forms of communication- verbal and non-verbal. In today's dynamic corporate environment, this skill is not just helpful, but critical.

The corporate professionals who are having this crucial skill are having an competitive edge of-

- Building Stronger Relationships
- Enhancing Leadership Impacts
- Improving Clarity and Efficiency
- Boosting Career Growth
- Helping Manage Conflict
- Supporting Change Management
- Improving Customer Relationships
- Enabling Better Decision-Making

FOCUS AREAS

- Business Context of Learning, Communication Fitness & its impact, Communication Basics
- Verbal communication- basics, styles, improvements
- Non-verbal communication- basics, styles, improvements
- Visual Communication- basics, styles, improvements
- Written Communication- basics, styles, improvements
- Barriers to effective communication, 7C principles of communication
- Way forward learning & winning journey

KEY TAKE AWAYS

- To understand the impacts of good and bad communication at workplace.
- To learn the communication fundamentals- process, types, enablers /barriers, etiquette, etc.
- To realise the self-improvement areas through the assessments & develop them.
- To transfer the learnings in our actions, interactions and behaviour while communicating.
- To make the best use of these learning in improving self and organizational capabilities, and delivering great performance, building strong relationships

PARTICIPATION FEE

Rs. 6600/-
+18% GST
IMTMA Members/ Micro Companies/ Individuals/ Educational Institutions / Students/ IMTMA Non Members/ Others

USD 260/-
Overseas Participants

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

All People Managers / Leaders / Supervisors, Individual Contributors who communicates with key stakeholders.

FACULTY

This programme will be conducted by **Dr Ravikumar Kurhade.**

Dr Ravikumar, by education is M Tech from IIT Kharagpur, MBA & Doctorate in Mechanical Engineering from SGBAU Amravati. He is having an overall 26 years of extensive experience and expertise helping the industries (Steel, Power, Projects, Oil, Shipping, Logistic, Telecom, Elevators & Escalators, Machining, Fabrication, Education, etc) to acquire the knowledge & skills, solving the problems for enhancing performance and earning competitive advantages.

Dr Ravikumar is passionate Human Resource Development professional, skilled in in transforming L&OD as an integral part of business, nurturing and earning huge competitive advantages.

For Registration Contact

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REGISTRATION : Prior registration for participation is necessary. Number of participants is limited and will be accepted on 'First Come First Serve' basis. A Certificate of participation will be issued to participants.
Important Information : Participation fee includes, course material, working lunch and tea / coffee. Interested companies are requested to register online by clicking on 'REGISTER' button and by filling up the nomination authority and participant's details in specified form.