Manufacturing Technology Training
An IMTMA initiative

Creativity and Innovation
Date : 30 January, 2026
Venue : IMTMA Technology Centre, Bengaluru

INTRODUCTION

In today's fast-paced, ever-changing world, creativity and innovation have become essential skills for success. The ability to think outside the box, generate new ideas, and solve complex problems is crucial for individuals, organizations, and societies to thrive. Creativity fuels progress, drives growth, and opens doors to new opportunities. Without innovation, businesses stagnate, and individuals miss out on personal and professional growth.

The rapid pace of technological advancements demands adaptability, creativity, and innovative thinking. Innovation drives economic growth, creates jobs, and improves quality of life.

In a world where automation and AI are increasingly prevalent, human creativity and innovative thinking set us apart. Developing these skills enhances our ability to navigate uncertainty and stay relevant. Creativity and innovation enable us to question the status quo, challenge assumptions and create a better future

By embracing creativity and innovation, we unlock our full potential, drive meaningful change, and shape a brighter tomorrow. Investing in creative thinking and innovative practices yields tangible benefits for individuals, organizations, and society as a whole. Cultivating creativity and innovation is a necessity now for the survival and progress

One day program is intended to give fundamental understanding on creativity and innovation, which can be used in day-to-day work as well in personal life

FOCUS AREAS

- Introduction to topic
- Market dynamics, forces and challenges demanding to be innovative
- Creative and innovation thinking
- Lateral thinking
- Types of innovations
- Mental blocks for creative thinking
- Approaches for generating ideas
- Evaluation of ideas
- Ground rules for improvements
- Ways to increase innovation in workplace
- Developing growth mindset
- Overcoming fear of failure
- Creating culture of Kaizen
- Developing creativity as an individual
- Six hats thinking introduction
- Need to be innovative – Kano Model

KEY TAKE AWAYS

- Understanding linkage between creativity, invention, innovation & improvements
- Clarity of market forces and dynamics driving us to be creative
- Understand one’s own blockage for creativity and ways to unblock
- Learn various techniques to generate creative ideas and ways to evaluate those ideas

PARTICIPATION FEE

Rs. 2999/-
+18% GST
IMTMA Members/ Micro Companies/ Individuals/ Educational Institutions / Students/ IMTMA Non Members/ Others

USD 120/-
Overseas Participants

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

For anyone who wants to be more creative to achieve better results.

FACULTY

This Program will be conducted by **Mr. Satish P S**

Mr. Satish P.S, a Post graduate from IIT, has 35+ years of Industrial Experience including 4 years in Germany. He worked close to 23 years in Bosch in R&D, purchase, logistics and project management. He headed Robert Bosch IPO (International Purchase Office) in India for 10 Years and developed close to 25 Suppliers suitable for export. After leaving the corporate world in 2011, he is pursuing his passion in corporate training and mentoring manufacturing industries. He has developed and delivered 45+ training modules in supply chain, purchase, quality, marketing, engineering, soft skills, and management. He worked 5+ years as adjunct professor in M/s Ramaiah University, Bangalore and was teaching for M. Tech students in supply chain management, project management and operation management He is the author of the books, ‘Knowing is not same as doing’ and ‘The Great Entrepreneur Blueprint – 52 Dimensions’. Have written 75+ articles related to manufacturing Industries.

For Registration Contact

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REGISTRATION : Prior registration for participation is necessary. Number of participants is limited and will be accepted on ‘First Come First Serve’ basis. A Certificate of participation will be issued to participants.
Important Information : Participation fee includes, course material, working lunch and tea / coffee. Interested companies are requested to register online by clicking on 'REGISTER' button and by filling up the nomination authority and participant's details in specified form.