



**Last date for registration 13 May 2026**

## INTRODUCTION

The current emphasis of **'Make in India'** and thrust being on exports makes it imperative that the industries develop their skills and knowledge levels to succeed. One of the concern areas, is the "Compliance and legal requirements of the exporter and importer", which is often neglected in the beginning by the stake holders resulting in time delay, loss, etc., To sell a product in Global market one needs to understand and comply to the relevant "Law of Land" right from the design stage to avoid any non-compliances. The manufacturer should also know the options available for conformity assessment. Cases of Manufacturers exporting products and incurring losses, owing to lack of knowledge of export compliances are prevalent these days. Hence it is important to understand the requisite export compliances before venturing into exporting of products to other countries.

Keeping this in mind, Indian Machine Tool Manufacturers Association along with Hosur Industries Association is organizing a training program on **CE Marking**. This program is aimed at providing an insight to the manufacturers of products and machinery intending to sell their products in the **European markets, North American and GCC markets**.

## FOCUS AREAS

- Empowering you with the basics of CE marking for European union
- Identifying the right Certification body for your product
- Understanding conformity to compliances laid down by various countries- EU, UK(after Brexit), North America, Gulf, Africa, SouthEast Asia etc.
- Understand legislations and mandatory requirements, to be able to apply the right standards
- Identifying the right lab for testing your product.

## KEY TAKE AWAYS

**After undergoing the programme, the participants will be able to learn -**

- Understanding of the Directives and Regulations
- Detailed steps to implement CE marking and compliances including documentation required
- Easing the process with the knowledge gained to make the export process faster and cost effective
- Awareness creation on common pitfalls, unauthentic certifications.
- A 'Must have' knowledge for every export professional.

## PARTICIPATION FEE

**Rs. 4999/-**  
+18% GST

**IMTMA Members/ Micro Companies/ Individuals/  
Educational Institutions / Students/ IMTMA Non  
Members/ Others**

**USD 200/-**  
**Overseas Participants**

**Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company**

## PARTICIPANT PROFILE

This programme will benefit companies which plans to make it big in the global market can depute their decision makers such as CEO's, Senior Management personnel, Quality professionals from the company, Design experts, Marketing managers, etc., for whom compliance knowledge is a must.

## FACULTY

This programme will be conducted by **Mr. M.G.Sathyendra**, Consultant & Trainer – Global Certifications.

**Mr. Sathyendra** has been engaged into domestic & international certification for the last 40 years. He held senior positions in organizations like BIS, CSA International, Intertek, etc., He is engaged in Consultancy & Training activities for the last more than 8 years and had been associated with many certification agencies for third party inspections. He is also a trainer for ISO13485 for medical devices , ISO/IEC 17025 for labs and ISO/IEC 17020 for inspection agencies for FICCI, Quality forum etc . He was the Chairman of the quality cell for IEEMA & Secretary for ISLE Karnataka, past assessor NABL and a technical expert for NABCB.

### For Registration Contact

**Digvijay Nath Pandey**  
**Programme Coordinator**  
7349067391  
[digvijay@imtma.in](mailto:digvijay@imtma.in)  
**Back End Operations**  
9742626488  
[enquiry@imtmablr.com](mailto:enquiry@imtmablr.com)

### Contact Address



imtmatraining.67038796@hdfcbank

**REGISTRATION** : Prior registration for participation is necessary. Number of participants is limited and will be accepted on 'First Come First Serve' basis. A Certificate of participation will be issued to participants.

**Important Information** : Participation fee includes, course material, working lunch and tea / coffee. Interested companies are requested to register online by clicking on 'REGISTER' button and by filling up the nomination authority and participant's details in specified form.