



INTRODUCTION

Business planning and budgeting are critical to the success & sustainability of a business. Business exists for profits – if not for any other purpose. And business pundits have often remarked that “Nobody plans to fail, they fail to plan”. Hence a business must be planned and it is critical to ensure that the actual outcomes confirm to plans, be it either in the short term or in the long term.

Every business owner needs to understand how to make a business plan and plan a budget to ensure they run a Sustainable & Profitable Business. In the current Covid situation, where markets are under stress, it is all the more important to have a clear system of tracking the business and take appropriate actions to enhance Business Performance. Companies having a robust system to manage their business are often preferred in the Global Market thereby holding an edge over competition.

Keeping this in view, Indian Machine Tool Manufacturers' Association (IMTMA) is organizing an online programme on **Business planning and Budgeting for sustained profitability through Good manufacturing practices**.

FOCUS AREAS

- What is a Business plan?
- Importance of Business Plan.
- How to prepare Business plan that works
- What is a budget and its importance
- How to prepare and monitor the budget
- Enhance Profitability and Operational Performance thru Good Manufacturing Practices (GMP).
- How to improve Employee Engagement at all levels.
- Tips to handle business-Post Covid scenario.

KEY TAKE AWAYS

After undergoing the programme, the participants will be able to -

- Know the process to prepare a Business plan & Budget
- Understand how long term business planning is done
- Know how to build in risks into the business plan
- Integrate Business plan/Budget with GMP
- Monitoring and Improving on the plan which is the KEY to profitability.

PARTICIPATION FEE

Rs. 2999/-

+18% GST

**IMTMA Members/ Micro Companies/ Individuals/
Educational Institutions / Students/ IMTMA Non
Members/ Others**

USD 120/-

Overseas Participants

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

FACULTY

The programme will be conducted by **Mr B S Raghavendra**.

Mr B S Raghavendra, a qualified Mechanical Engineering professional with over 32 years of experience in Manufacturing Operations. He has extensive experience in driving operational and manufacturing excellence (Business Excellence) in reputed Auto/Aerospace / Non-automotive industries. He has the ability to enhance the efficiency of the entire business process of the industry using Good Manufacturing Practices(GMP) and Lean Manufacturing systems effectively resulting in a profitable World Class Organization. He has worked with leading manufacturing organizations such as Maini Precision Products Pvt Ltd, Rane(Madras)Ltd, Hampson Industries, Electrolux India, Videocon Appliances, Suprajit Engineering Group, Nash Industries, Aequus Aerospace and Duroshox Ltd. He is a Certified ZED Assessor and Master Trainer.

For Registration Contact

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imtmablr.com

REGISTRATION : Prior registration for participation is necessary. Number of participants is limited and will be accepted on 'First Come First Serve' basis. A Certificate of participation will be issued to participants.

Important Information : Participation fee includes, course material, working lunch and tea / coffee. Interested companies are requested to register online by clicking on 'REGISTER' button and by filling up the nomination authority and participant's details in specified form.