Manufacturing Technology Training
An IMTMA initiative

Effective Communication
Date : 21 August, 2026
Venue : IMTMA Technology Centre, Bengaluru

INTRODUCTION

Effective communication has always been crucial for success in both personal and professional settings. This importance is even more pronounced in modern organizations, which are increasingly collaborative.

According to an article published in the International Journal of Business Communication, over half of workplace communication occurs verbally. Effective verbal communication is essential because it fosters trust, boosts productivity, and reduces misunderstandings. By enabling clear, immediate, and empathetic expression of thoughts and emotions, effective communication helps build rapport, improve decision-making, and facilitate quicker conflict resolution, opening doors to newer possibilities.

FOCUS AREAS

- Importance of communication
- Verbal communication mechanism & the elements involved
- 'Effective Communication' – What, Why and How of it
- 7 Proven techniques of making business communication more effective

KEY TAKE AWAYS

- Understanding the importance of communication & its mechanism
- Comprehending the elements of effective communication
- Learning & honing proven effective communication techniques

PARTICIPATION FEE

Rs. 2999/-	Rs. 1500/-	Rs. 999/-	USD 120/-
+18% GST	+18% GST	+18% GST	
IMTMA Members/ Micro Companies/ Individuals/ IMTMA Non Members/ Others	**Professors**	**Student**	**Overseas Participants**

Group Concession : 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

- Anyone working in an organisational group
- More so in a diverse, multidisciplinary or multicultural group
- Anyone whose communication effectiveness is key to the organisation's success

FACULTY

This programme will be conducted by, IMTMA Subject Matter Expert.

He is a graduate in Mechanical Engineering from Jadavpur University, Kolkata, and has over 30 years of experience in machine design, project management, and the marketing of capital equipment across various industries. He is a certified Six Sigma Black Belt from the Indian Institute of Statistics in Bangalore, and he holds a Master's degree in Business Administration from the Indian Institute of Management, Bangalore. Currently, he serves as the Managing Director of Extrude Hone India Pvt. Ltd. Previously, he has worked with renowned companies, including Saint-Gobain India, Asian Paints, and Kennametal India.

For Registration Contact

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REGISTRATION : Prior registration for participation is necessary. Number of participants is limited and will be accepted on 'First Come First Serve' basis. A Certificate of participation will be issued to participants.
Important Information : Participation fee includes, course material, working lunch and tea / coffee. Interested companies are requested to register online by clicking on 'REGISTER' button and by filling up the nomination authority and participant's details in specified form.