



## INTRODUCTION

The current emphasis of 'Make in India' and thrust being on exports makes it imperative that the industries develop their skills and knowledge levels to succeed. One of the concern areas, is the "Compliance and legal requirements of the exporter and importer", which is often neglected in the beginning by the stake holders resulting in time delay, loss, etc., To sell a product in Global market one needs to understand and comply to the relevant "Law of Land" right from the design stage to avoid any non-compliances. The manufacturer should also know the options available for conformity assessment. Cases of Manufacturers exporting products and incurring losses, owing to lack of knowledge of export compliances are prevalent these days. Hence it is important to understand the requisite export compliances before venturing into exporting of products to other countries.

In order to educate the industry on the export compliance requirements, IMTMA is organizing an online training on CE Marking. This program is aimed at providing an insight to the manufacturers of product and machinery intending to sell their products in the overseas markets.

## FOCUS AREAS

- Empowering you with the basics of CE marking
- Understanding conformity to compliances laid down by various countries
- Understand legislations and mandatory requirements, to be able to apply the right standards

In the prevailing market conditions, it is noteworthy to mention that the apparel sector from India is touted to be the 2nd largest PPE exporter in the world. All apparel manufacturers would surely benefit from this program as this will cover the CE marking requirements for PPE manufacturers intending to export to EU and USA.

## KEY TAKE AWAYS

- Understanding of the directives and regulations
- Detailed steps to implement CE marking and compliances
- Selecting the right certification agency
- Documentation requirements for CE marking
- Special tips for the PPE sector

## FEE PER PARTICIPANT (PER LOGIN)

**Rs. 2000/-**

+18% GST

**IMTMA Members/ Micro Companies/ Individuals/ Educational Institutions / Students/ IMTMA Non Members/ Others**

## FACULTY

This programme will be conducted by Mr. M.G.Sathyendra, Consultant & Trainer – Global Certifications.

Mr. Sathyendra has been engaged into domestic & international certification for the last 35 years. He held senior positions in organizations like BIS, CSA International, Intertek, etc., He is engaged in Consultancy & Training activities for the last more than 5 years and associated with many certification agencies for third party inspections. He is also a trainer for ISO 9001, ISO/IEC 17025 for labs and ISO/IEC 17020 for inspection agencies. He is Chairman of the quality cell for IEEMA, Secretary for ISLE Karnataka, and a technical expert for NABL.

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